IT-Translation

VIVA TECHNOLOGY
STARTUP CONNECT / PARIS 2016
#vivatech

PUBLICIS GROUPE   Groupe Les Echos

vivatechnologyparis.com

IT-Translation 'Ambassador and Partner'

at Viva Technology 2016

IT-Translation has chosen to take part in the first edition of Viva Technology as an 'Ambassador and Partner' and to contribute to this major event dedicated to start-ups and innovation.

Sophie Pellat, a Partner in IT-Translation, describes Viva Technology in this way: *"The start-ups founded by IT-Translation have all emerged from laboratories or from scientific and technical knowledge, so it was with great pleasure that we invited the start-ups in our portfolio to respond to some of the challenges with a strong 'Tech' dimension at Viva Technology."*

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The start-ups which applied to take part in the challenges or themes of VIVA TECHNOLOGY will be present at the show on 30 June and 1-2 July.

Phonotonic - www.phonotonic.net

Phonotonic is the first connected object which creates music from body movements by capturing the movements and then transmitting them to an application which transforms them into music. **"***Don't Play Music, Be Music*" is the slogan of this French company.

Challenge for musical innovation (Hall of Tech) – **PRIZEWINNER**

Phonotonic, the first prizewinning company from our portfolio in the category 'Music Innovation'.

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Lybero – www.lybero.net

This young company which was spun off from French public-sector research in computing (Inria Centre in Nancy – Eastern France) aims to provide every organisation with access to the best science and technology developed from research into information security. This recently established business could see gaps opening up and the growing impact of the lack of information security for organisations: states which were destabilised, leaders thrown out, businesses in difficulty … Traditional means of protecting the security of information have failed, it is time to turn to new solutions.

Its first product aims to make it easier to use encryption within organisations: it is a collaborative escrow application for an organisation's digital secrets.

Challenges with Valeo Lab and Cisco Vinci Energies Urban Transformation

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HiKoB – www.hikob.com

HiKoB supplies a new generation of instrumentation systems, which are wireless, autonomous and capable of evolving over time. They ensure the capture of information connected to an environment and physical resources and deliver it to an information system.

HiKoB's solutions take advantage of network technology using connecting sensors to free users from the need to install cables and to enable them to make effective use of spatially distributed information.

Challenge with RATP Urban Mobility & Services

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Twinlife - https://twin.life/

Established by two experienced entrepreneurs, Twinlife is concerned with the freedom and privacy of online communications, with the vision of bringing them to the same level as interactions where the participants are physically present. Twinlife is developing *twinme*, a mobile messaging solution which allows users to make voice and video calls and to exchange data on a peer-to-peer basis (with no intermediate servers), without gaining access to any personal information, thus enabling them to retain complete control over each of their contacts.

Challenge with Orange France

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Sereema – www.sereema.com

The production capacity of wind turbines can be severely impacted when equipment is not adjusted accurately or if configurations have drifted over time. SEREEMA overcomes this obstacle and today provides a solution to optimise their performance which can be deployed on a broad scale. The solution developed by SEREEMA detects the symptoms of sub-optimal performance for each turbine and provides a reliable, independent view of the level of performance of your assets.

Challenge Lab & Energ Development Engie

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IQSpot – www.iqspot.fr

iQSpot is a subscription-based application which provides access to a web dashboard to monitor energy consumption and a mobile app enabling all the occupants of a building to follow their energy consumption and level of comfort.

iQSpot is taking part with the **FrenchTech delegation from Bordeaux**

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Ecotropy – www.ecotropy.fr

Online energy management and diagnostics for buildings to manage heating better and optimise renovation work.

Will take part in the **Cleantech Open**

About Viva Technology Paris

Viva Technology Paris is the global event dedicated to furthering the growth of start-ups, to digital transformation and to innovation. For its first edition, Viva Technology Paris will bring together from 30 June to 2 July more than 30,000 visitors and hundreds of key investors and business leaders to meet 5,000 start-ups from around the world. Hundreds of leaders in global technology and top entrepreneurs from throughout the world will take part in the event, among them Eric Schmidt (Alphabet), John Chambers (Cisco), David Marcus (Facebook), Frédéric Mazzella (Blablacar) and many others. Viva Technology is organised by the Publicis and Les Echos groups. More information is available at www.vivatechnologyparis.com and @VivaTech.

About IT-Translation

IT-Translation is an investor and co-founder of digital technology start-ups spun off from both public and private research. What makes our business model so unique? We seed start-ups from ideas: we jointly set up the business and then provide an investment of up to 300,000 euros through the IT-Translation Investment fund. IT-Translation was established 5 years ago by CDC Entreprises (Bpifrance) and Inria, and was joined in 2013 by the European Investment Fund (EIF). Further information on the website: http://it-translation.fr/en/.

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